My lab reports test results in a timely manner to promote client satisfaction.

SLMTA Participant’s Manual
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NOTE: Print this document single-sided and in color if possible.

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ACTIVITY SUMMARY SHEET

**ACTIVITY**  Customer Service

**Module 9**

**PURPOSE:**

The laboratory is a service organization and its primary reason for existence is to care for patients. In this activity, following sensitization to the patient’s perspective, participants are provided tools for developing a customer friendly laboratory.

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This activity supports the following laboratory management tasks and SLIPITA checklist items

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<tr>
<th>Management Tasks</th>
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<td>4.4 Communication Policy on Delays in Service Is timely, documented notification provided to customers when the laboratory experiences delays or interruptions in testing (due to equipment failure, stock outs, staff levels, etc.) or finds it necessary to change examination procedures and when testing resumes?</td>
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<td>4.5 Evaluation Tool and Follow up Is there a tool for regularly evaluating client satisfaction, staff suggestions and is the feedback received effectively utilized to improve services?</td>
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<td>11.5 Is the outcome of the review of quality indicators used to improve lab performance?</td>
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KEY MESSAGES

- Patient care is why laboratories exist. Laboratorians must strive to ensure the quality of services.
- The extent to which customer expectations are met or not must be determined by querying.
- Customer satisfaction data will be critical to improve laboratory service.

Can you:

- Perceive the patient’s point of view?
- Use the tools provided to assess customer satisfaction?
- Use the tools provided to improve customer service?

For this activity, you will need:

- Job Aid 1: Customer Communication Guidelines (901)
- Job Aid 2: Customer Satisfaction Survey (902)
# Customer Communication Guidelines

**PURPOSE**
To standardize laboratory communications in order to provide excellent customer service to all customers.

**SCOPE**
Applies to all staff members in the laboratory and all communications with external customers (physicians, residents, nurses, patients, visitors).

<table>
<thead>
<tr>
<th>Situation</th>
<th>How to respond</th>
</tr>
</thead>
</table>
| Standard greeting for all customers | “Good morning/afternoon, how may I help you?”  
“Hello Dr. ________, how may I help you?” |
| Standard greeting to patient with explanation of phlebotomy procedure | **For outpatients:**
“Good morning (afternoon) Mr. or Mrs. _______. My name is _______. I need to draw some blood from you for the lab tests your doctor had ordered. I will try to be as painless as possible. If at anytime during the procedure, you feel pain or discomfort, please let me know.”  

**For inpatients:**
Knock first before entering any patient room. **Respect patient privacy.** If a patient is busy or has guests, greet them as above and ask “May I draw your blood now?” If the answer is no, ask the patient “When may I return to draw your blood?” |
| Patient asks, “What tests are being ordered? Why is my doctor ordering these tests?” | Answer: “There are a variety of reasons for a doctor to order any laboratory test. Your doctor can explain exactly why he/she is ordering tests on you.” |
| Patient complains about a long wait or poor customer service | Let the patient vent first then listen carefully to the problem.  
Offer a sincere **blameless** apology like “I am sorry you had that experience. What can I do to help you?”  
If follow-up is required, state: “I will speak with the appropriate parties and we will get back to you. Thank you for bringing this to our attention.” (Make no inference that someone failed to do their job or should have done it differently.) |
| You miss the vein or fail to obtain blood | Explain to the patient, “I had some difficulty in obtaining your blood. I will need to make a second attempt to draw it. Please bear with me as I try again.” (No excuses or comments on veins are difficult, rolling veins, etc.) |
| Patient states doctor did not order these tests | Answer: “I will recheck your order with the doctor/nurse.”  
(Confirm with nurse the orders on the patient.)  
On return, advise the patient “I have verified your orders with the doctor/nurse and I do need to draw blood based on your doctor orders.” |
### Situation

**Physician calls to complain about delay in testing**
For example, “Where are the results? I ordered them yesterday and they are still not available! This lab service is awful!”

**Physician complains about results not on the chart**
For example, “I ordered a CD4 count yesterday. The results are not on the chart. When will the results be ready?”

### How to respond

**Answer:** “I am sorry you had that experience/ for the delay. I will locate your results right away. May I place you on hold?”

If results are not in the files, state that you are having difficulty locating the results and will investigate and get right back to the physician. Ask for the call-back number.

If results are available, provide results and ask the physician to read them back.

**Answer:** “I am sorry for the delay. I am working on it and it will be ready in _______minutes (give a good time estimate).

If instrument problem exists, call the physician back and explain the reason for the delay and what you will do to obtain results.

### Avoid the following statements in all communications with customers:

- There is nothing I can do about it.
- I am too busy.
- Nursing did not order the test; it is not the lab’s fault.
- I don’t know.
- I will get to it later.
- No, I cannot help you.
- It is not my job.
- Why didn’t you look it up in the patient chart?
- I will draw the patient when I get to it.
Customer Satisfaction Survey

<table>
<thead>
<tr>
<th></th>
<th>Excellent (5 points)</th>
<th>Good (4 points)</th>
<th>Average (3 points)</th>
<th>Fair (2 points)</th>
<th>Poor (1 point)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff was available in a timely manner.</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Staff was friendly and cheerful throughout.</td>
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<tr>
<td>Staff greeted you and offered to help you.</td>
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<tr>
<td>Staff answered your questions.</td>
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<tr>
<td>Staff showed knowledge of the laboratory/services.</td>
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<tr>
<td>Staff offered pertinent advice.</td>
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<tr>
<td>Staff was courteous throughout.</td>
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<tr>
<td>Overall, how would you rate our customer service?</td>
<td></td>
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Opened Ended Questions

What did you like best about our customer service?

Is there a staff person you would like to commend?
Name:
Reason:

How could we improve our customer service?

Thank you for taking the time to complete our customer service survey.
### ACTIVITY SUMMARY SHEET

**ACTIVITY**  Meet the Clinician  

**Module 9**

**PURPOSE:**
Clinicians and laboratorians must work as a team to provide quality patient care. In this activity clinicians and laboratory personnel meet and share viewpoints with the goal of improving delivery of quality service to the patients.

This activity supports the following laboratory management tasks and SLIPTA checklist items:

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<td>1.2 Laboratory Quality Manual Is there a current laboratory quality manual, composed of the quality management system’s policies and has the manual content been communicated to, understood and implemented by all staff?</td>
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<td>9.3 Consult with clients regarding specimen quality, test results and findings in a professional manner and ensure each issue is resolved promptly and documented appropriately</td>
<td>1.5 Laboratory Policies and Standard Operating Procedures Are policies and/or standard operating procedures (SOPs) for laboratory functions, technical and managerial procedures current, available and approved by authorized personnel? (Resolution of Complaints and Feedback; Pre-examination Processes)</td>
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<td>9.4 Conduct customer satisfaction survey to identify areas for improvement</td>
<td>2.2 Management Review Does the laboratory management perform a review of the quality system at a management review meeting at least annually?</td>
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<td>4.1 Advice and Training by Qualified Staff Do staff members with appropriate professional qualifications provide clients with advice and/or training regarding required types of samples, choice of examinations, repeat frequency, and interpretation of results?</td>
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<td>8.1 Information for patients and users Are guidelines for patient identification, specimen collection (including client safety), labelling, and transport readily available to persons responsible for primary sample collection?</td>
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<td>8.2 Does the laboratory adequately collect information needed for examination</td>
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**KEY MESSAGES**

- Communication is the first step in building an effective patient care team.
- Both clinicians and laboratorians desire to provide excellent patient care.
- All members of the patient care team have specific requirements which must be met in order to provide the best patient care.

**Can you:**

- Describe the concerns and requirements of other members on the patient care team?
- Appreciate the importance of ongoing teambuilding and communications between clinicians and laboratorians?
- Explain the benefits of a written Clinician Handbook?

**SELF-ASSESSMENT**

For this activity, you will need:

- Job Aid: Creating a Clinician Handbook (903)
- Worksheet: Questions for Laboratorians (904)
Creating A Clinician Handbook

The clinician handbook is an excellent form of communication from the laboratory to clinicians. The handbook provides a written repository of laboratory policies that affect clinicians. The following is a sample table of contents to guide the laboratory administration in producing such a document for its own use.

Table of Contents

I. Laboratory Quality Assurance
II. Operating Hours and Turn-Around-Times
   Where do I send my samples?
III. Daily cut-off times when the Laboratory stops doing tests
IV. Preparing Laboratory Samples
   1. General Requirements for Laboratory Tests
   2. Specific Requirements for Venous Blood Collection
   3. Specific Requirements for Pediatric Dried Blood Spot (DBS) collection
   4. Specific Requirements for Adult Dried Blood Spot (DBS) collection
   5. Specific Requirements for Urine Collection
   6. Semen Analysis
   7. Blood Culture
   8. Sputum Collection
   9. Specific Requirements for Cytology Collection & Transportation
  10. Specific Requirements for Histology Collection
  11. Specimen Requirements for CSF, surgical wound, stool, and urine culture collection
V. Conditions for Sample Rejection
   1. Blood
   2. Cytology
   3. Urine
   4. Stool
   5. Sputum
VI. Getting Back Results
   Where do I collect my results?

Appendix A: Contact Information
Questions for Laboratorians

1. In your viewpoint, what actions does the clinician perform that enhance the patient care provided by the laboratory?

2. Give one or two examples of situations where the clinicians’ actions directly affected laboratory results.

3. Share an experience when the actions of the physician resulted in the provision of excellent patient care. Focus on the benefits to the patient.

4. Share an experience when the actions of the physician did not result in provision of excellent patient care. Focus on how the patient was affected.

5. Give three to five suggestions to the clinicians as to what are important actions on their part that lead to reliable & accurate laboratory test results.